

Granting Strategy 2022 - 2032

MANAWA
TRUST

The heartbeat behind a thriving Western Bay of Plenty

Our Story

Manawa Trust, previously TECT Community Trust, is an independent community trust investing in the people, places and possibilities that help the Western Bay of Plenty thrive, today and for generations to come.

Our story begins with Ōmanawa Falls, where the region's first electricity generation began, creating an enduring connection between this organisation and the Western Bay of Plenty. While our role has evolved far beyond those beginnings, that connection remains at the heart of who we are.

The name Manawa, gifted by Ngāti Hangarau, means heart. It reflects the life force that connects people, place and future, while honouring the enduring relationship with Ōmanawa and the whakapapa that continues to shape our purpose.

Today, we protect and grow our community fund, enabling opportunities and investing in the ideas, organisations and partnerships that strengthen the Western Bay of Plenty. Much of our work happens behind the scenes, but its impact is seen across the region, from grassroots initiatives to transformational projects that create lasting value.

Manawa Trust is the heartbeat behind a thriving Western Bay of Plenty, sustaining what matters, enabling what is possible and investing in generations to come.



Granting Strategy 2022 - 2032

We're on a mission to make a real difference in our community, and following the 2021 restructure, we've developed a new strategy and funding framework that will guide our decision-making and fuel our action.

We've conducted an evidence review that included analysing our community profile and gathering input from key representatives of local community organisations.

This review identified a range of challenges in our region. Housing, the natural environment and community infrastructure have been identified as priority issues, but we also know that supporting community wellbeing and vibrancy is vital in building an economically sustainable and healthy region.

Evidence shows that Māori, diverse ethnice communities, children and young people are more likely to experience inequity in relation to socio-economic deprivation, income and education.

The NZ Deprivation Index identifies local communities within our region with high levels of deprivation - Matakana Island, Te Puke and Maketū, Yatton Park, Baypark-Kairua, Tauranga Hospital, Gate Pā, Greerton South and Matapihi. We also know that there are pockets of need within other sections of our communities, and that our rapidly ageing population also brings challenges.

We're not just prepared to talk about these issues, we're taking action to make a difference and prepare for future needs now. We have developed strategic focus areas that will guide our funding into our wider community, prioritising funding for initiatives that not only support communities experiencing the greatest disadvantage but also contribute to long-lasting benefits for all.

Join us as we journey towards empowering all of our communities to shape a better today, and tomorrow.

Who we are

We know what we are working towards

Our purpose

To make a significant impact on shaping the quality of life and wellbeing of current and future generations in the Western Bay of Plenty. We are part of the fabric of this region and are ambitious for the future of our community.

Our vision

A thriving, caring and connected community here in the Western Bay of Plenty.

Our mission

Responsibly manage our investments and effectively distribute funds for the long term benefit of the community we serve.

Our way of working

At Manawa Trust, we help strengthen the heartbeat of the Western Bay of Plenty by investing in people, places and projects that help communities thrive. Our funding approach is inclusive of all communities.

We prioritise support for those experiencing the highest need, while also enabling future-focused projects that benefit everyone in our region.

By protecting and growing our community investment fund, building strong partnerships and backing ideas with lasting potential, Manawa Trust can help create meaningful change across generations.



This is us

Possibility

We believe in the potential of people, communities and ideas, helping turn ambition into meaningful action.

- We back potential.
- We remove barriers.
- We are agile.

Together

Lasting impact happens when people work together. We build relationships, are approachable and bring communities closer.

- We listen first.
- We collaborate openly.
- We strengthen connections.

Integrity

We lead with humility, transparency and trust, acting in the best interests of the communities we serve.

- We do what we say.
- We earn trust.
- We lead with confidence.

Commitment

We focus on creating meaningful change that strengthens communities today while shaping a better tomorrow.

- We fund where it matters.
- We measure success through outcomes.
- We enable lasting impact.

Guardianship

We care for what has been entrusted to us, protecting and growing our community investment fund so it continues creating lasting benefit for future generations.

- We think long-term.
- We act responsibly.
- We leave things stronger than we found them.

Strategic focus areas



Built Environment

We will invest in local and regional amenities and facilities that support community connectedness, increase access to opportunities to participate in community activities and enhance the wellbeing and vibrancy of our communities.

We will actively work with Councils in our region to support the development of amenities and facilities, as well as funding community-led projects.



Community Wellbeing & Vibrancy

We want Tauranga and Western Bay of Plenty to be vibrant places where people, families and communities thrive.

To support this, we will fund initiatives that:

- promote social connection, inclusion and belonging
- support whānau and community resilience, safety and wellbeing
- enable participation in community activities, arts, culture, sports, recreation
- build skills and provide opportunities for learning
- strengthen the impact and sustainability of community organisations.



Natural Environment

We will invest in the protection and regeneration of our region's natural environment and biodiversity, and support initiatives that address the implications of climate change.

We will prioritise initiatives that:

- achieve large scale transformational impact, bringing diverse stakeholders together and blending contemporary science with local knowledge, including mātauranga Māori
- are community-led and help to build community care of and connection with our environment.



Housing

We believe everyone in our region should have access to warm, healthy, affordable and culturally appropriate housing. To support this, we are focused on investing in initiatives that:

- are community-led, and,
- increase access to warm, healthy, affordable and culturally appropriate housing for communities experiencing the greatest barriers to secure housing.



Priority Communities

We will provide support to the communities in our region experiencing the highest needs. Our focus is on achieving outcomes for Māori, diverse ethnic communities, children and young people, and older people experiencing disadvantage.

We will fund initiatives that:

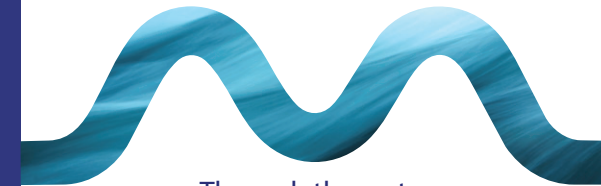
- increase access to opportunities for priority communities
- support priority communities to lead their own solutions
- are strengths-based and enable community ambitions
- incorporate cultural knowledge or other practices relevant to priority communities.



From the sky



Across the land



Through the water



Into our communities

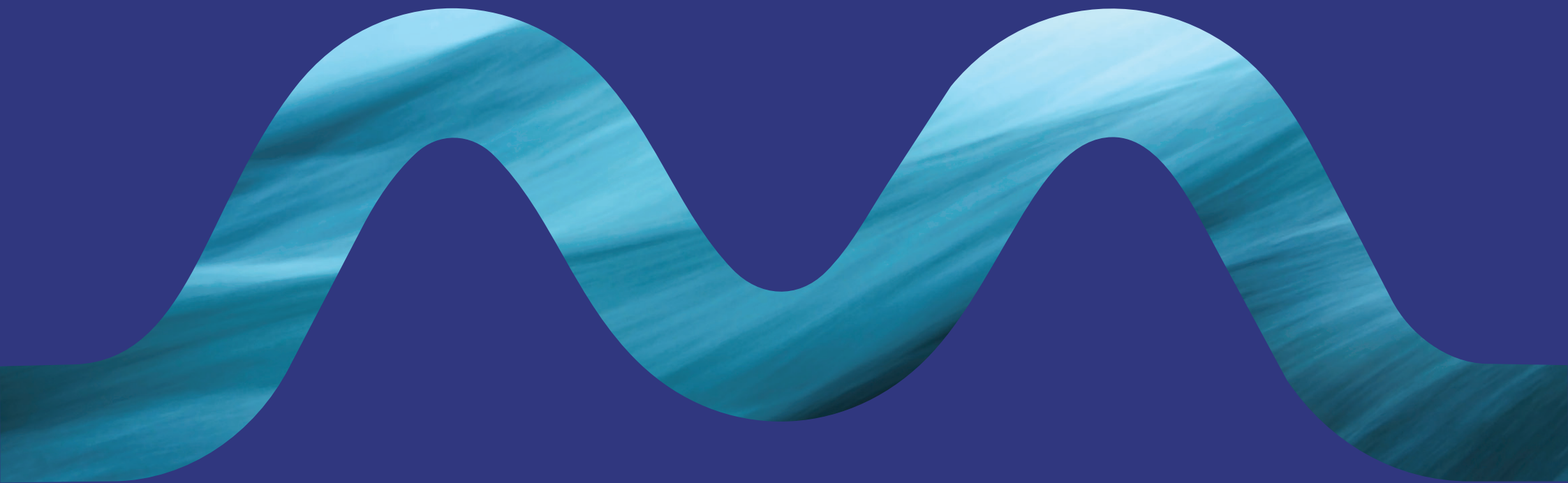
Funding Framework

	Percentages
Responsive Funds	40%
Community Facilities	15%
Community Events	5%
Community Development	20%
Strategic Funds (Invite only)	60%
Facilities of Regional Significance	45%
Catalyst for Change	15%

A minimum level of funding will be available each year in the Responsive Funds. These are:

- Community Facilities \$4M
- Community Events \$1.2M
- Community Development \$5M

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